



MARIACHIARA BALDO

PROFILE

I am very passionate about creative industries, especially media and entertainment, and I have a deep interest in the Movie Industry.

My hobbies are photography, drawing, reading, cooking, and walking in nature.

LANGUAGES

- Italian - mother tongue
- English - C1
- German -B2

CONTACT

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RESIDENCE: Via Sant'Antonio 13,
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HOME: Via del Porto 52,
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EXPERIENCE



Casa delle Visioni/Lomotion - PRODUCTION ASSISTANT - From July 2023 to November 2023

- Production assistant for Jacqueline Zünd's film "Don't Let The Sun (Catch You Crying)".

Women in Film, Television & Media Italia - PROJECT MANAGER and PODCASTER- from December 2022

- I developed, managed, and conducted the podcast project "PROFESSIONiste - season 2," to bring the experience of women in the entertainment industry to a new generation of female professionals.

Kiné - PRODUCTION ASSISTANT - From October to November 2022

- Production assistant for Rolando Colla's film "Charlotte, einen von uns".

PACO Cinematografica- PRODUCTION ASSISTANT - June 2022

- Production assistant for Michela Andreozzi's film "Una gran voglia di vivere" with Fabio Volo and Vittoria Puccini.

SKY Italia- Stage FINANCE PROGRAMMING - From February to August 2022

- Within the Finance Business Management Programming structure, I provided operational support in the processes of budgeting, planning, and reporting also with the Sky UK finance structure.
- I acquired the key concepts to work under pressure, for the realization of directional reporting, support in budgeting/forecasting plans, Actual vs. forecast variance analysis, and modeling of systems aimed at evaluating business and investment initiatives.

Bocconi TV - PRODUCER - From October 2021

- It is a multimedia channel created by the students of the University, through which we ideate, produce, and distribute video content, including short films, TV series, and entertainment programs.
- Creator of the program "A Tu x TV" and "UnderPressure"
- Director of the "Oscar 2022" format, designed the production of reviews, media, and promotional content regarding the Oscars 2022

ACTIVITIES



Young Jury Member Concorso Film Festival - August 2022

Movision Film Productions - SOCIAL MEDIA STRATEGIST - From February 2021

- It is an international production for film-loving students with the goal of developing skills, community building, and creative experimentation by producing films ranging from shorts to features
- Part of the core media team, I organize the content creation, internal development, and curation of the social media presence

Smart Movie Club Association - SOCIAL MEDIA COORDINATOR - From October 2020

- It is the officially recognized association of Luigi Bocconi University students who share a passion for the magical world of cinema.
- I manage the association's social media profiles (Instagram, TikTok, and LinkedIn): Content Creation for the Social Media pages of the Association (Graphics and Videos), Movie Reviews, Creation and Design of marketing campaigns

EDUCATION



Centro Sperimentale di Cinematografia - From November 2022

Master's degree in film production

Bocconi University - From 2020 to 2022

Master of Science in Economics and Management for Arts, Culture, Media and Entertainment

- Main courses: Movie Industry, Television, Internet Publishing, and Music
- Thesis about "Cinema and the audiovisual world in the Metaverse: is it feasible or only a Utopia?"

University of Trento - From 2017 to 2020

Bachelor's Degree in Economics and Management

- Thesis about "Cinema and territory: a winning combination"

Liceo Scientifico Collegio Arcivescovile C. Endrici

- September 2012 - July 2017
- Trento (TN), Italy

IT SKILLS

- Excellent knowledge of the Office Suite (Awarded ECDL patent)
- Excel Advanced
- Graphic Design and presentations (PowerPoint and CANVA)
- Project Libre
- R
- SAP BI
- SPSS

ADDITIONAL INFORMATION

Volunteered at FEST - Festival of TV Series - September 2022

Volunteered at Concorso Film Festival as a Logistics Specialist - August 2022

Bellaria Film Festival - Becoming producers HUB - May 2022

- Workshop "Becoming producers" - a workshop about creative production and the work necessary to support the author in an Italian and European development context

Approdi Cinema - Naufragare Summer School - September 2021

- Workshop "Building a financial plan for a movie" with Ivan Olgiati- a workshop about how to build a financial plan and the right and appropriate production strategies for each type of movie

New York Film Academy Acting Workshop - Four weeks workshop - July 2019

- Acting workshop
- Performed in various shows with national and international actors and directors
- Opportunity to analyze characters

Main actress in the Short Movie "La Mostra" of EstroCinema (TN) - 2019

Diction and creative reading course - 2019-2020

- Exercises in **phonetics**, correct pronunciation, and creative reading
- Held several readings in front of an audience

Participation in several acting courses and theatrical plays - 2018- 2020

- Performed in various **shows** also with a big audience of 1000 people

Volunteered at "Fa' la cosa Giusta! Trento- fair of critical consumption and sustainable lifestyles" - 2015-2017